

The colours of Taranaki.

Pantone Black
C-30, M-30, Y-30, K-100
R31, G29, B30

Pantone 1788
C-0, M-96, Y-85, K-0
R238, G45, B53

Pantone 484
C-0, M-80, Y-59, K-0
R241, G91, B92

Pantone 7626
C-14, M-93, Y-100, K-4
R202, G55, B39

Pantone 131
C-0, M-39, Y-100, K-16
R214, G145, B21

Pantone 350
C-73, M-42, Y-100, K-57
R42, G68, B26

Pantone 7711
C-85, M-15, Y-39, K-30
R0, G121, B124

Pantone 301
C-100, M-72, Y-27, K-12
R0, G78, B125

Pantone 2695
C-88, M-96, Y-40, K-43
R46, G26, B70

Taranaki
Like no other.

Overarching

Iwi story

**Food
& hospitality.**

**Tourism
& visitor.**

Environmental.

Live & work.

Business.

Energy.

Pantone 426
C-55, M-49, Y-47, K-85
R31, G29, B30

Pantone 178
C-0, M-80, Y-59, K-0
R241, G91, B92

Pantone 485
C-1, M-85, Y-100, K-19
R241, G91, B92

Pantone 151
C-0, M-65, Y-100, K-0
R242, G120, B12

Pantone TBC
C-0, M-24, Y-100, K-0
R255, G196, B12

Pantone 364
C-73, M-42, Y-100, K-37
R59, G89, B12

Pantone 7709
C-68, M-12, Y-31, K-10
R67, G158, B163

Pantone 299
C-81, M-30, Y-28, K-1
R28, G141, B166

Pantone 5265
C-83, M-82, Y-36, K-26
R63, G58, B96

Pantone 423
C-49, M-39, Y-39, K-4
R136, G140, B141

Pantone 176
C-0, M-39, Y-14, K-0
R247, G175, B184

Pantone 7411
C-7, M-39, Y-72, K-0
R234, G165, B94

Pantone 7409
C-3, M-32, Y-98, K-0
R244, G178, B35

Pantone 1355
C-0, M-25, Y-65, K-0
R255, G197, B109

Pantone 375
C-47, M-0, Y-100, K-0
R147, G213, B0

Pantone 629
C-39, M-3, Y-12, K-0
R151, G209, B220

Pantone 549
C-61, M-24, Y-20, K-0
R104, G162, B185

Pantone 5285
C-49, M-45, Y-22, K-1
R140, G136, B163

Pantone 9080
C-10, M-8, Y-11, K-0
R227, G225, B219

Pantone 698
C-2, M-19, Y-8, K-0
R244, G211, B214

Pantone 155
C-4, M-18, Y-40, K-0
R242, G209, B160

Pantone 712
C-0, M-24, Y-41, K-0
R253, G201, B154

Pantone 7401
C-3, M-10, Y-41, K-0
R246, G223, B164

Pantone 580
C-24, M-6, Y-42, K-0
R196, 212, B164

Pantone 9481
C-22, M-0, Y-8, K-0
R195, G231, B233

Pantone 552
C-27, M-9, Y-9, K-0
R185, G210, B220

Pantone 9385
C-18, M-11, Y-7, K-0
R205, G212, B223